



Jasper

Gliederung

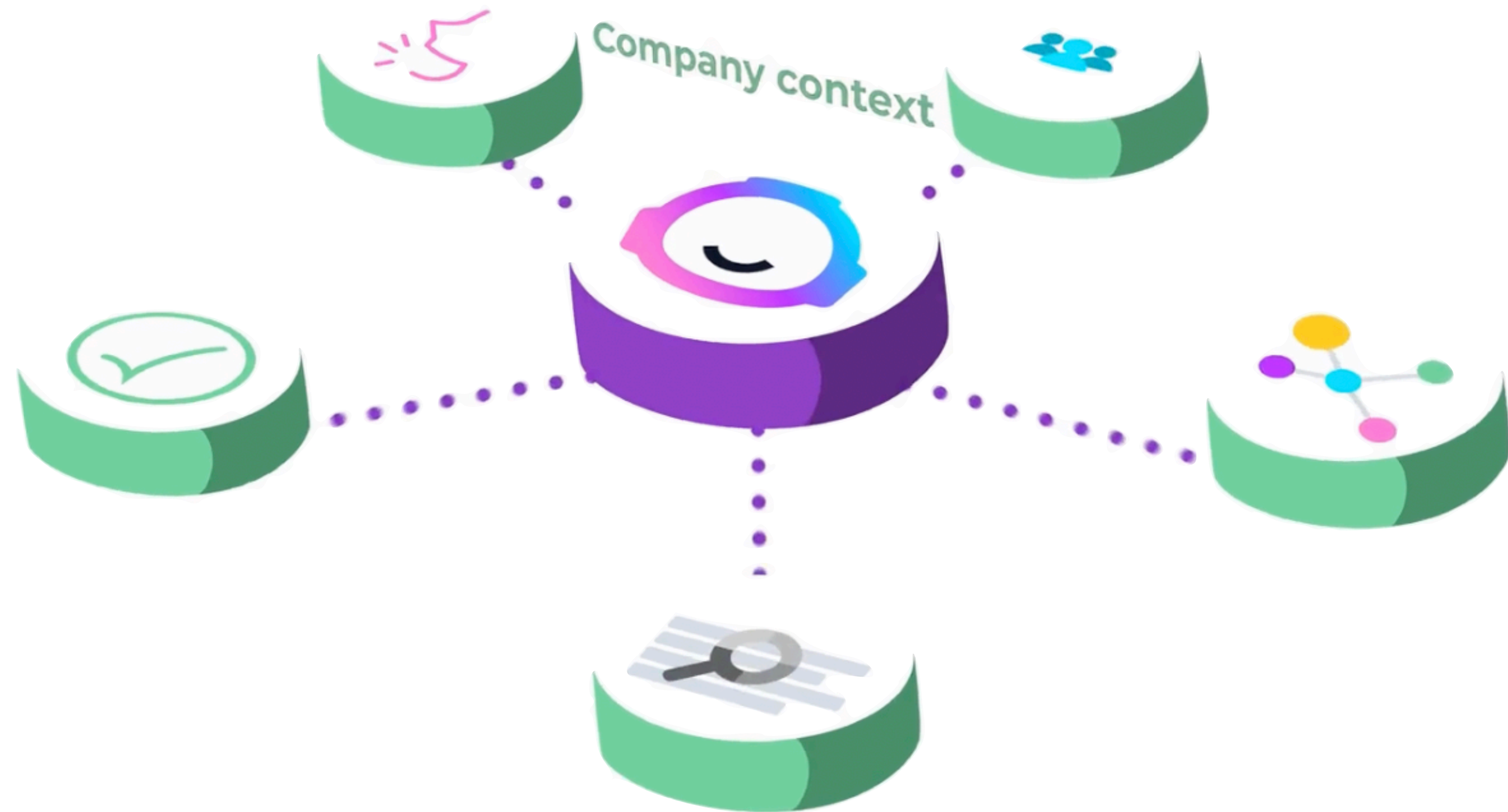
1. Allgemein
2. Funktionen

3. Kosten
4. Vor- & Nachteile

1. Allgemein

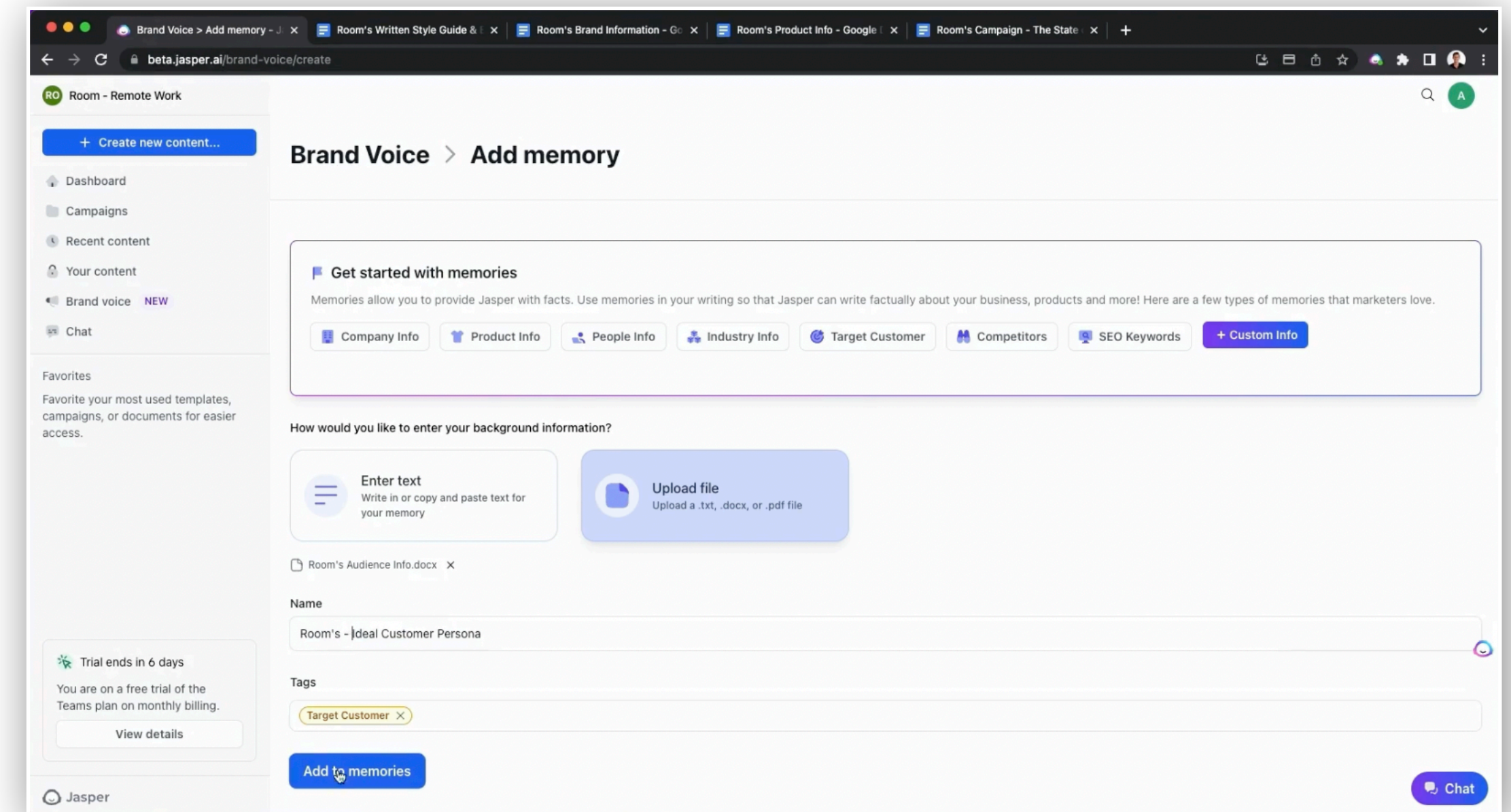
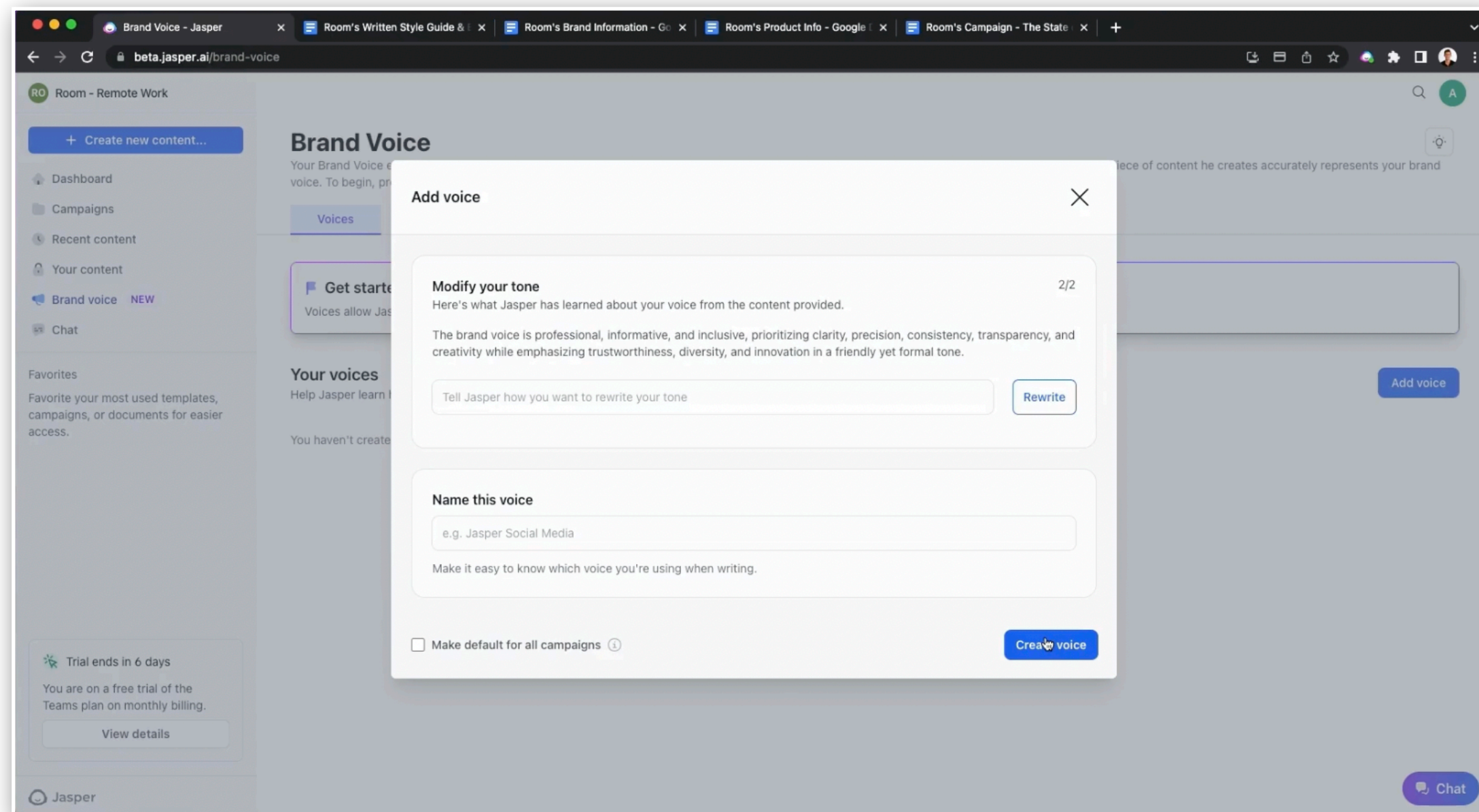
- Gründung: Feb. 2021 von Dave Rogenmoser, Chris Hull, JP Morgan
- Sitz: Austin, TX
- 105.000 aktive Nutzer/Unternehmen
- AI-Tool, das für Unternehmen, passend zu deren Brand Voice, Texte generiert
- Verbindet und arbeitet mit den führenden Ai-Modellen

2. Funktionen

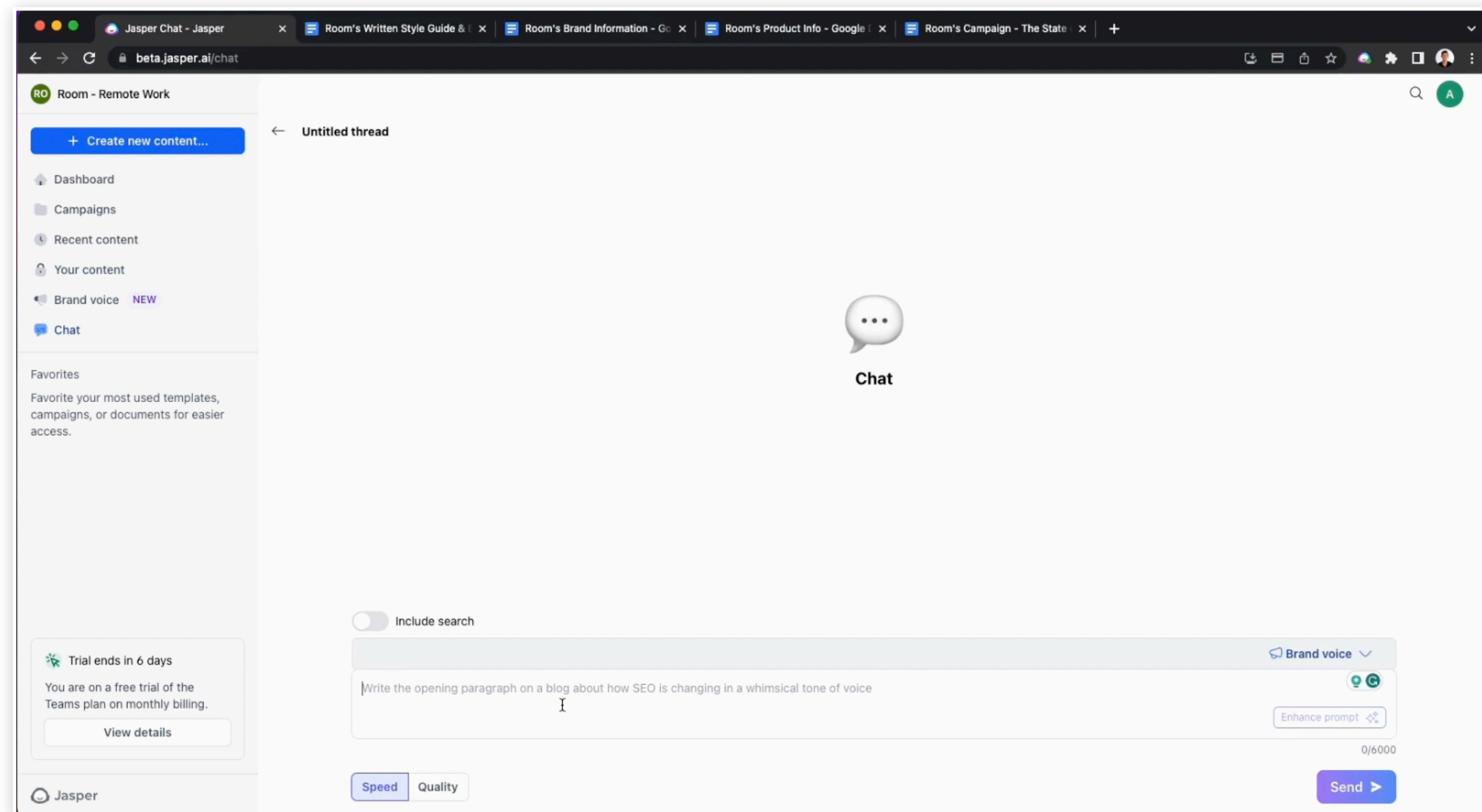


- Brand Voice
- JasperChat
- Email & Ads
- Marketingkampagnen
- Schreibassistent

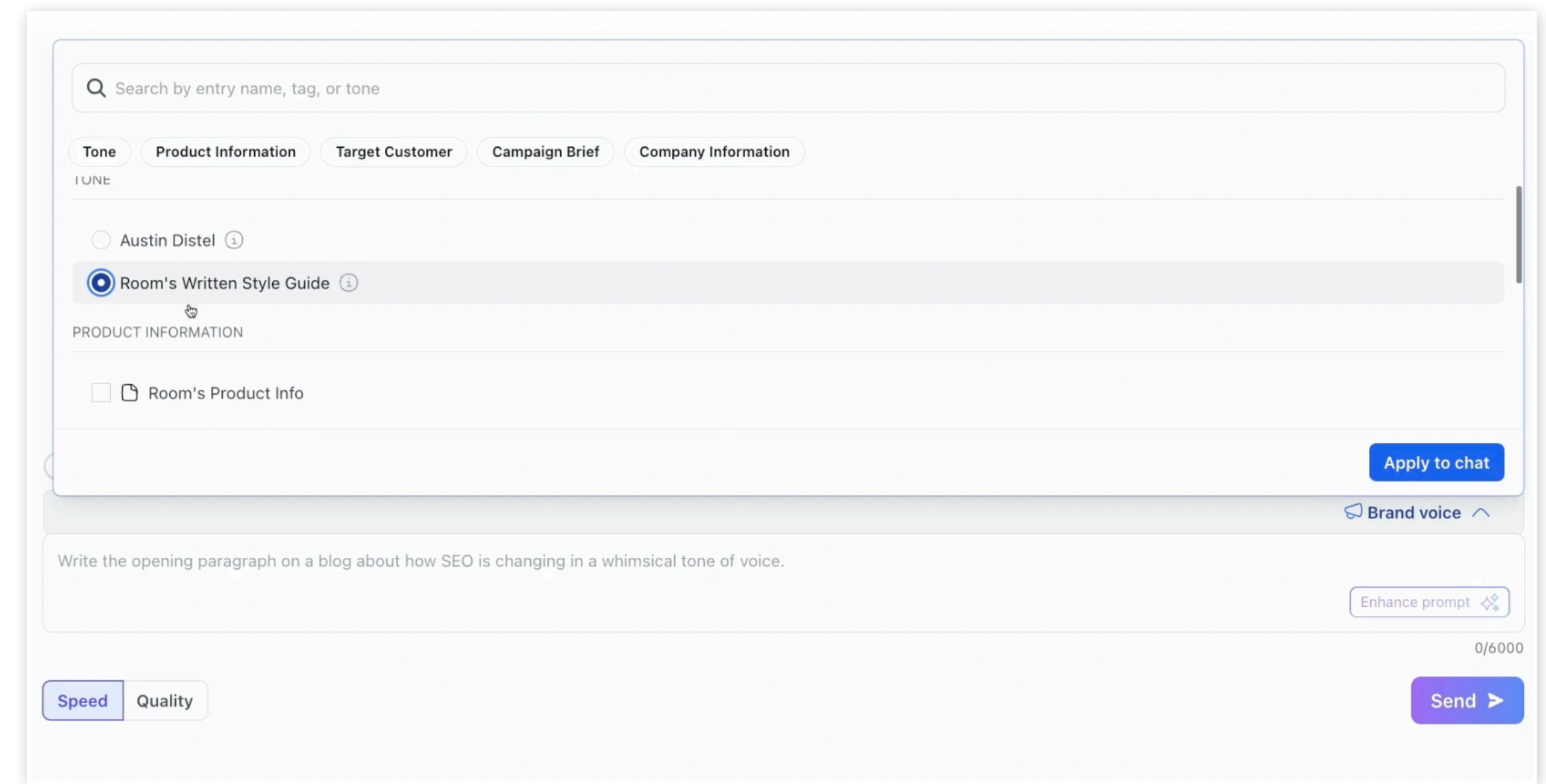
Brand Voice



JasperChat



Enhance prompt ✨



E-Mail & Werbung

The screenshot displays the Jasper AI interface. On the left is a sidebar with navigation options: 'Room - Remote Work', '+ Create new content...', 'Dashboard', 'Campaigns', 'Recent content', 'Your content', 'Brand voice' (marked as NEW), and 'Chat'. Below these are 'Favorites' and a trial notice: 'Trial ends in 6 days. You are on a free trial of the Teams plan on monthly billing. View details'. The main area shows an 'Untitled thread' with an email draft. The email content includes a list of webinar topics, a paragraph about the 'The State of Remote Work' webinar on June 15th at 12 pm EST, a registration link, and a closing statement. Below the draft is an 'Include search' toggle and a text input field with the prompt: 'Write the opening paragraph on a blog about how SEO is changing in a whimsical tone of voice'. The interface also shows open tabs for 'Room's Written Style Guide', 'Room's Campaign - The State of Remote Work.docx', and 'Brand voice'. At the bottom, there are 'Speed' and 'Quality' buttons, a character count '295/6000', and a 'Send' button.

Room - Remote Work

+ Create new content...

Dashboard

Campaigns

Recent content

Your content

Brand voice **NEW**

Chat

Favorites

Favorite your most used templates, campaigns, or documents for easier access.

Trial ends in 6 days

You are on a free trial of the Teams plan on monthly billing.

View details

Jasper

Untitled thread

During this webinar, you will learn about:

- Setting up digital whiteboards
- Allowing team members from all over the world to contribute their ideas in real-time
- Finding ways to celebrate each other's ideas without being in the same room
- Using Room's helpful meeting software to pull your team together for a successful brainstorming session, no matter where everyone is located.

"The State of Remote Work" webinar will take place on June 15th at 12 pm EST. Please note that only 1000 people can attend the live event, so be sure to save your spot by registering now. However, there will be a recording sent to all those who register.

Join us for this insightful event and get up to speed on everything you need to know about leading a distributed team. To register, simply click on the following link: [Registration link]

If you have any questions or concerns, please don't hesitate to reach out to us. We look forward to seeing you at the webinar.

Best regards,

Include search

Room's Written Style Guide x Room's Campaign - The State of Remote Work.docx x Brand voice v

Write the opening paragraph on a blog about how SEO is changing in a whimsical tone of voice

Enhance prompt

295/6000

Speed Quality

Send

Kampagnen

New campaign

Enter manually
You can change these at anytime

Campaign name: Campaign voice:

Campaign summary

"The State of Remote Work" webinar hosted by founder of Room, Manuel Antonio, Room is the perfect opportunity for managers and directors who are trying to figure out how to get the best out of their remote teams. Learn how to set up digital whiteboards, allow team members from all over the world to contribute their ideas in real-time, and even find ways to celebrate each other's ideas without being in the same room! With Room's helpful meeting software, you can easily pull your team together for a successful brainstorming session no matter where everyone is located. Don't miss this chance to get up to speed on everything you need to know about leading a distributed team!

The event is on June 15th at 12pm EST. Only 1000 people can attend the live event so save your spot, but there will be a recording sent to all people who register.

Audience: Managers and Directors of remote teams

Get better outputs by providing as much information as you can

[Skip & create blank campaign](#) [Select assets →](#)

New campaign

Select assets to be generated for you

<input type="checkbox"/> Blog post	<input type="checkbox"/> Case study	<input type="checkbox"/> Facebook image ad	<input type="checkbox"/> Landing page
<input type="checkbox"/> Nurture email sequence	<input type="checkbox"/> Promotional email sequence	<input type="checkbox"/> TikTok script	<input type="checkbox"/> Twitter thread
<input type="checkbox"/> Press release	<input type="checkbox"/> Google text ads	<input type="checkbox"/> Podcast script	<input type="checkbox"/> Facebook video ad

[← Back](#) [Generate Campaign](#)

Blog post

Search templates

- Google My Business - What's ...
- Google My Business - Event P...
- Google My Business - Product...
- Ridiculous Marketing Ideas
- Google My Business - Offer Po...
- Amazon Product Features (bull...
- Amazon Product Description (...)
- Perfect Headline**
- Website Sub-headline
- Photo Post Captions
- Jasper.ai Testimonial Helper
- Marketing Angles
- Persuasive Bullet Points
- Video Topic Ideas
- Video Script Outline
- Video Titles
- Video Script Hook and Introdu...
- Video Description - YouTube
- Review Responder
- Personalized Cold Emails
- Email Subject Lines
- SEO - Blog Posts - Title and M...
- SEO - Homepage - Title and M...
- SEO - Product Page - Title an...

Perfect Headline
Trained with formulas from the world's best copywriters, this template is sure to create high-converting headlines for your business.

Product description * 0/600

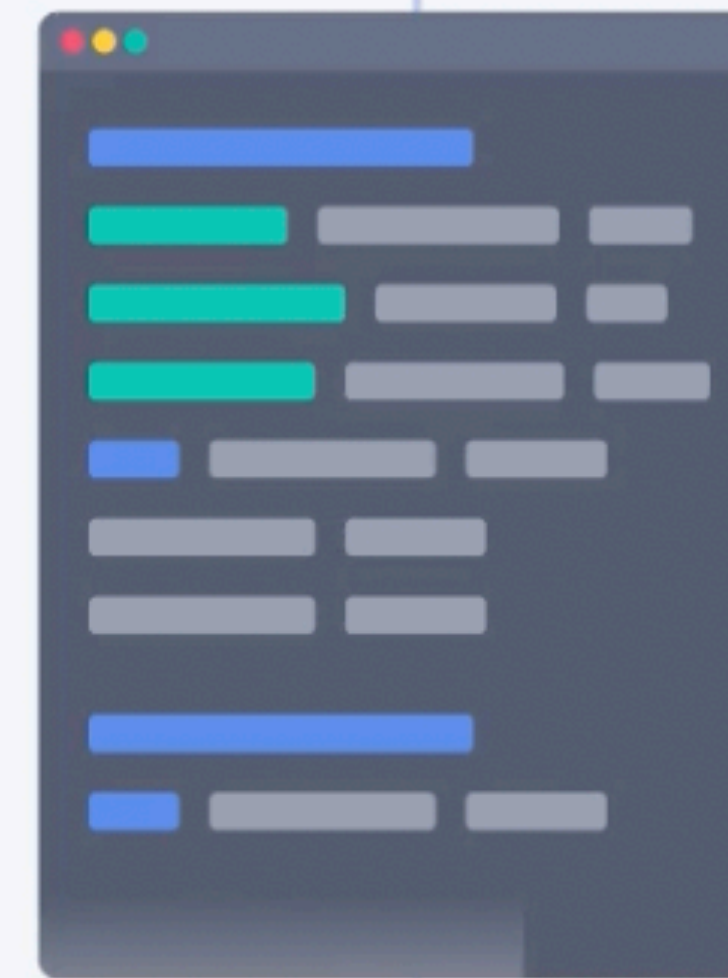
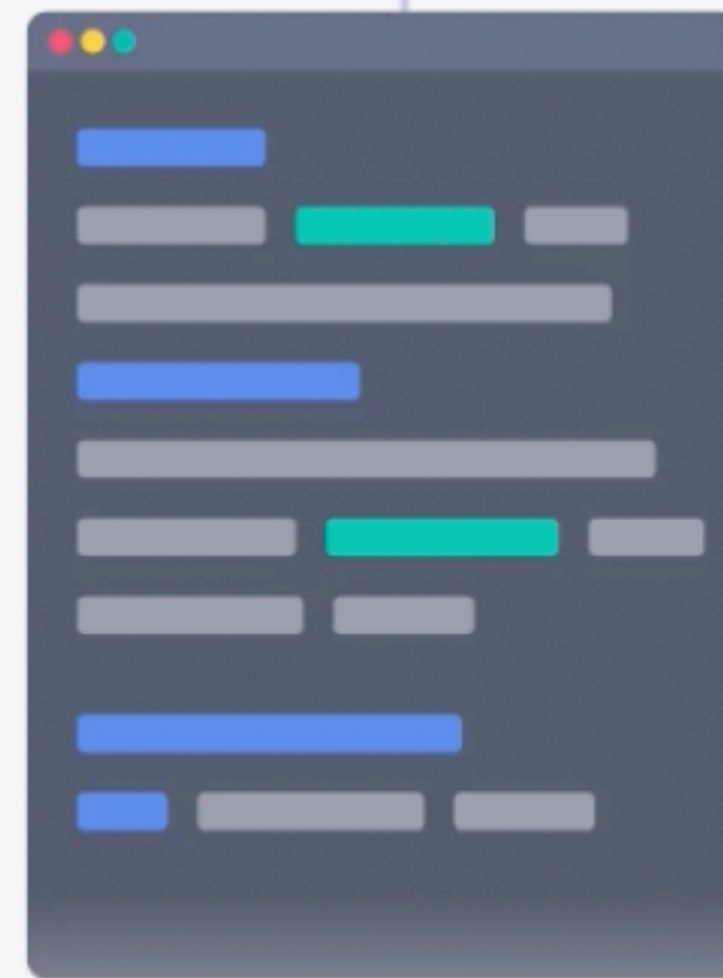
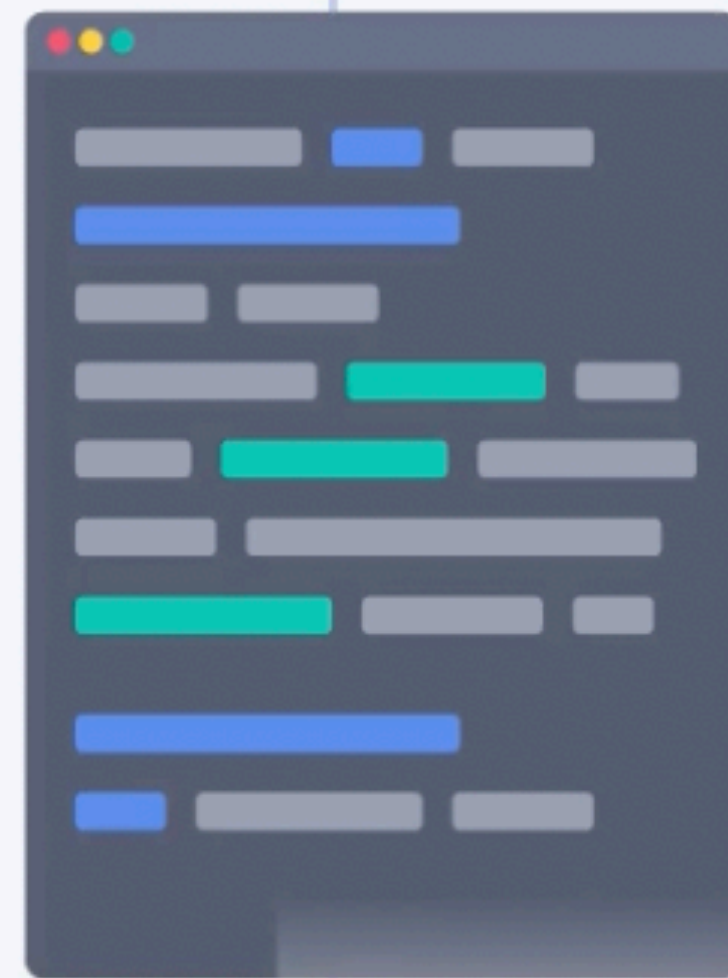
Company/Product Name 0/80

Customer Avatar 0/80

Tone of voice 0/80


[X Clear inputs](#) Outputs [Generate](#)

Schreibassistent



3. Kosten

Save 20% with annual

Annually 

Business


Custom

Looking for the ultimate AI co-pilot for your business? Our Business accounts have full control of the Jasper AI co-pilot with no restraints on content creation, collaboration and acceleration.

- ✓ [Unlimited number of plan seats available](#)
- ✓ [Unlimited Brand Voices](#)
- ✓ [Unlimited Campaigns](#)
- ✓ [Access to Teams Spaces *New](#)
- ✓ [Access to Campaign Planner *New](#)
- ✓ [Custom Style Guides](#)
- ✓ [Custom Workflows & Templates](#)
- ✓ [Enterprise-level security](#)

Contact Sales →

Teams

For small teams 

\$99* /mo billed annually


*First 7 days free

Small marketing teams who need to generate, create, and repurpose content for multiple campaigns for business outcomes.

- ✓ [3 seats included \(option to buy more\)](#)
- ✓ [Ability to import documents and style guides](#)
- ✓ [Capacity for 10 active campaigns](#)
- ✓ [Live chat support](#)

Start Free Trial →

Creator

For freelancers and solopreneurs 

\$39* /mo billed annually

*First 7 days free

Freelancers, Marketers, and entrepreneurs who are ready to apply Generative AI to automate their daily work in their personalized Brand Voice.

- ✓ [Chat functionality](#)
- ✓ [Templates and Documents](#)
- ✓ [Basic art generation](#)
- ✓ [1 default brand tone](#)
- ✓ [Plagiarism checker](#)

Start Free Trial →

4. Vor- und Nachteile

- + Effizientes Arbeiten
- + Schnell unterschiedlichste Plattformen bespielen
- + Gutes Marketing ohne Vorkenntnisse

- Keine

Quellen

- <https://www.jasper.ai/demo>
- <https://www.ycombinator.com/companies/jasper-ai>